





## **Cosbie Lecture 2018**

## How Can We Introduce Innovative Treatments into our Publicly-Funded Healthcare System?



## CRAIG EARLE, MD, MSc, FRCPC

Dr. Craig Earle is a medical oncologist at Sunnybrook Health Sciences Centre Odette Cancer Centre in Toronto, Ontario. He is Vice-President of Cancer Control at the Canadian Partnership Against Cancer, a Senior Scientist at the Institute for Clinical Evaluative Sciences, and a Professor of Medicine at the University of Toronto. He is past Chair of the Ontario Steering Committee for Cancer Drug Programs and is a current member of the pan-Canadian Oncology Drug Review Expert Review Committee. His personal research focuses on evaluating and improving the quality of care received by patients with advanced cancer and cancer survivors, the effects of financial incentives on care delivery, and making linked, de-identified administrative data more available for health research.

Dr. Earle originally trained and practiced in Ottawa, after which, beginning in 1998, he spent 10 years in Boston at Harvard Medical School and the Harvard School of Public Health. Between 2008-2017, he was Director of Health Services Research and Head of Clinical Translation at the Ontario Institute for Cancer Research.

Saturday, 28 April 2018
5:00 pm
Mountbatten Salon, Chelsea Hotel

sponsored by
Canadian Oncology Societies
Canadian Cancer Trials Group
Cancer Care Ontario



W. G. COSBIE, M.B. Janeway Lecturer, 1968

## W.G. Cosbie, MB

Dr. Cosbie was born in Toronto on January 29, 1894, and educated at Upper Canada College and University of Toronto Medical School. After graduating in 1915, he joined the Royal Canadian Army Medical Corps, served with the Third Canadian Division, and was wounded at Vimy Ridge. In recognition of his distinguished service, he was awarded the Military Cross for outstanding bravery.

Upon his return to Canada in 1919, he undertook graduate studies and became a Fellow of the Royal College of Surgeons of Canada as well as a Fellow of the Royal College of Obstetricians and Gynaecologists. He pioneered and refined certain treatments for gynaecological cancer. On September 13, 1921, he cared for the first patients who were treated with radiotherapy at the Toronto General Hospital (TGH).

Dr. Cosbie was a gynaecological consultant at the Ontario Institute of Radiotherapy at the TGH when his colleague, Dr.

Gordon Richards, died in 1949. Despite the demands of a busy practice, lecturing and clinical commitments at the University of Toronto and at the TGH, Dr. Cosbie stepped in to fill the void. Dr. Cosbie succeeded him as a member of the <u>Ontario Cancer Treatment and Research Foundation</u>, as Chairman of the Advisory Medical Board and its Executive Committee. He also was instrumental in discussions with the provincial government which lead establishing the Ontario Cancer Institute.

He retired from the staff of the university in 1954 and accepted the post of Medical Director of the Foundation, on a part-time basis. Dr. Cosbie had unofficially been performing these duties since 1949. The position became full-time once he retired from his private practice. In 1957 Dr. Cosbie became Vice-chairman of the Foundation, a post he held until 1971.

On June 30, 1965, Dr. Cosbie resigned as Medical Director. Under his able leadership, many new programs had been introduced and existing programs improved and expanded. He was an entertaining raconteur, a fluent speaker and a skilled writer, making him an excellent representative of the Foundation and a strong proponent of its work. In 1973, after moving to Vancouver, Dr. Cosbie resigned from the Board after serving the Foundation and the Advisory Medical Board committees for many years. In 1976, the Foundation established a lectureship in his honour. The first lecture, attended by Dr. Cosbie, was awarded at the newly-formed Canadian Oncology Society and was delivered on January 27, 1977 in Toronto, by Mr. Basil Morson, the distinguished pathologist of St. Mark's Hospital, London, UK.